



PROJECT PARTNERSHIP PROGRAM





PROJECT PARTNER PROGRAM

NON-FUNGIBLE ART (NFA™) is a web3-focused NFT production and distribution platform, creating unique digital collections and experiences together with iconic brands and legendary names in sports, entertainment, music and culture. Our brands and Legends are directly involved in the collections, which provide holders levels of access that cannot be found anywhere else.

At **NFA™** we believe super-communities are the future. Collaboration is at the heart of what we do.

NFA™ MEMBERSHIP PASS: is a key component of our ecosystem providing exclusive holder "token gated" access to virtual experiences and IRL events, limited edition digital and physical collectibles, insider content and more.

NFA™ PROJECT PARTNERSHIP PROGRAM: created in conjunction with our Membership Pass, it provides a unique opportunity for founders to ENHANCE utility for their communities and DRIVE additional value to their NFTs collection.

HOW IT WORKS: We are committed to building a mega-community with our partners who will add and receive tremendous value. Founders promote our Membership Pass to their community in return for benefits *outlined in the following page*. Your level of partnership (tier level) and degree of utility are determined based on the number of mint-based points accrued at the end of each timed community claim period.

BENEFITS OF PARTNERSHIP: This is no-risk and no-financial investment way to drive additional exposure to your project. In addition to the added utility, we will provide your community, the partnership will help your collection:

- Extend the conversation around your project
- Grow your community and collector-base
- Provide a physical space for your holders to meet IRL

REQUIREMENTS TO BECOME A PROJECT PARTNER

- Step 1: By application only, fill out form on our website.
- Step 2: Schedule meeting with a NFA founding team member to ask questions and discuss the benefits for you and your community. <Link provided on the website>
- Step 3: Mint 1 Diamond Pass, 3 Platinum Passes, or 9 Gold Passes to secure NFA Partner status <<https://mint.nonfungibleart.io/>>
- Step 4: Share your project on our Project Partner Spaces <[here](#)>



PROJECT PARTNER TIERS & UTILITY

Gold Pass = 1 points | Platinum Pass = 3 points | Diamond Pass = 9 points
Passes claimed by your community = total points | There are 6 tiers of utility:

UTILITY	TIER 1 (9pts)	TIER 2 (20pts)	TIER 3 (40pts)	TIER 4 (90pts)	TIER 5 (180pts)	TIER 6 (360pts)
NFA Website Logo Display	✓	✓	✓	✓	✓	✓
NFA Immersive Gallery Admission, Free	✓	✓	✓	✓	✓	✓
NFA Print on Demand Platform	✓	✓	✓	✓	✓	✓
NFA Marketplace App Integration	✓	✓	✓	✓	✓	✓
NFA Toy Development Platform Access	✓	✓	✓	✓	✓	✓
NFA Ecomm Retail Store Inclusion	✓	✓	✓	✓	✓	✓
"Wall of Fame" Interactive Logo Display		✓	✓	✓	✓	✓
NFT Gallery Presence		2 Weeks	1 Month	3 Months	6 Months	PERMANENT
Co-Sponsored Events		4	4	10	15	30
Dedicated IRL Events				1	2	4
NFA Physical Retail Store Inclusion				12 Months	18 Months	PERMANENT
Press, Social & IRL Integration Media Inclusion						CONTINUOUS